

CAREER DEVELOPMENT

WORKSHOP

Future-Proofing Your Scientific Career:
Build Your Professional Brand

Limited seats available—register now!



You may have contributed to top-tier publications, collaborated on multi-million dollar grants, and even helped launch a rocket into space, but how much time and effort have you invested in building your brand lately?

In a particularly competitive and evolving research landscape, your professional brand is one of your most powerful tools. Your brand shapes how others perceive your value and how you make career decisions that influence your long-term fulfillment and well-being.

This hands-on workshop will walk you through the process of building your own professional brand. You will define your core values, uncover your genuine interests, and identify your distinguishing skills, while also acknowledging the skills you want to develop—all in the context of your broader, long-term life goals. We will also begin connecting these elements into a clear and compelling message, so you walk away from this session with greater clarity about who you are as a professional and what you want in your career. This foundation will help you make more informed decisions and attract well-aligned career opportunities that support your aspirations in both work and life.



PRESENTER
DR. CASSIE BRIGGS



THURSDAY
10 JULY 2025



TIME
1:00 - 2:30 PM



RSVP

RSVP



313-422-STEM



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