

CAREER DEVELOPMENT

WORKSHOP

Future-Proofing Your Scientific Career:
Use Your Brand to Uncover Opportunities

Limited seats available—register now!



PRESENTER
DR. CASSIE BRIGGS



THURSDAY
21 AUGUST 2025



TIME
1:00 - 2:30 PM



PROVIDED
UPON REGISTRATION

You've done the hard work of building a professional brand—now it's time to put it to use. Whether you're exploring a new role, preparing for a pivot, or simply staying proactive in an uncertain funding environment, this hands-on workshop will help you turn your brand into an actionable strategy.

Using your top values, interests, and skills as a compass, you'll explore three key strategies for identifying and pursuing well-aligned career opportunities: searching, networking, and pitching. Through guided exercises and collaborative discussion, you'll experiment with ways to use your brand to discover and/or create well-aligned career opportunities.

You'll walk away with a clearer understanding of what you're looking for right now, where to find it, and how to position yourself in a way that feels both authentic and strategic, plus a shortlist of next steps that move your career forward with intention.

This workshop references concepts introduced in earlier sessions from the "Future-Proofing Your Science Career" series. Prior attendance is helpful but not required—you'll still gain plenty of value even if this is your first event.

***Laptops with internet connectivity required.*

RSVP



313-422-STEM



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